

# Borne



## Take advantage of exciting emerging and evolving technology

It's not just website and email any more - twitter, facebook, google plus, linked in, youtube - all these communications vehicles are shaping the way we talk with clients and customers. And they are as scary as they are powerful, requiring planning and careful thought so that they can enhance and not damage your profile, brand and communication strategy. Fast, difficult to control but incredibly exciting and effective if used correctly.



## We can help you

We can assist you utilise these tools to better communicate with your audience and stakeholders. We can clarify the opportunities arising from a particular business or organisational - who is your intended audience. Who are they? What's important to them? What are their expectations? What are their needs? Which vehicle will work best for your company.

We can help you to devise an e-communication strategy to make your communication effective, implement the solution, and develop ways to measure its effectiveness. Specifically, we can manage and deliver all stages of e-communications projects including:

- Strategic planning
- Audience analysis
- Writing and editing
- Design and implement tailored e-communications campaigns
- Provide web and EDM design
- Maintain and monitor initiatives
- Create and design QR codes



**e-Borne Solutions Ltd**

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