



As communicators we believe

Our job is to improve the way clients get their messages across to the people who are important to them. A successful organisation communicates well with its stakeholders — customers, employees, shareholders and the community at large. As a leader and communicator in your organisation, you need to be satisfied you communicate clearly with the people you want to influence, and that you are being understood.

There is a myriad of ways organisations communicate, from informal face-to-face exchanges to formal multi-channel programmes. Technological advances help us communicate with more people more rapidly. At the same time, people are receiving more information. It makes it all the more vital that we tell our story — whatever it may be — in a way that is clear, consistent and compelling.

We can help you

To clarify the communications opportunities arising from a particular business or organisational you need to understand the characteristics and the environment of your intended audience. Who are they? What's important to them? What are their expectations? What are their needs?

We can help you to devise an overarching communication strategy or develop clever concepts to make your communication effective, implement the solution, and develop ways to measure its effectiveness. Specifically, we can manage and deliver all stages of communications projects including:

- Strategic Communications planning
- Editing and writing
- Media Management
- Design and implement tailored communications campaigns and initiatives
- Provide print design and publications services (books, magazines, newsletters, posters, stationary, etc)
- Digital communication management (online newsletters, website design, EDMs, social media management)

Recent work we have done

ANZ Banking Group (NZ) – marketing communications, presentation training

Council for World Mission (London) – strategic communications planning and project implementation throughout the Pacific

Isa Lei Tapa Ltd – mentoring, editing and subbing services

KiwiParent magazine – extensive editorial and design services

Matua Raki – design, layout and subbing services

Midwifery Council of New Zealand – Communications advice, media management

Maranui Surf Lifesaving Club – Design and project manage all stages of producing centenary book

Ministry of Agriculture and Fisheries (Biosecurity New Zealand) – strategic communications planning, implementation and advice throughout the Pacific

Ministry of Foreign Affairs (New Zealand Aid) – print management, planning, implementation and advice

Mitre 10 New Zealand – design and project manage print production of promotional coffee-table book

New Zealand Police – Communications Advisor to the Family Safety Team initiative, newsletter editor and designer

New Zealand Post – internal, shareholder and marketing communications

Parents Centres New Zealand – editing, publications management and design, strategic planning

Sokka Gakai New Zealand – media management for international peace conference, strategic planning

Taeomanino Trust – communications planning, advice and mentoring, media training and management



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